

ANNEXURE F

(I) A-LA-CARTE MRP OF CHANNELS

Assign (✓) against channel to mark selection	Channel Name	Genre	MRP per subscriber per month (in Rs.)	Nature of the Channel
	ISHARA TV	GEC	₹ 5.00/-	Pay
	EPIC TV	Infotainment	₹ 5.00/-	Pay
	GUBBARE	Kids	₹ 3.00/-	Pay
	FILAMCHI BHOJPURI	Movies (Bhojpuri)	₹ 0.25/-	Pay
	SHOWBOX	Music	₹ 0.10/-	Pay

Note: 1. Distribution fee is 20% of MRP of subscribed channel / Bouquet. 2. IN10 Media Private Ltd. (Broadcaster) reserves the right to revise the MRP and/or nature of the A-La-Carte Channels, subject to compliance with the Applicable Laws. 3. IN10 Media Private Ltd. (Broadcaster) reserves the right to offer promotion schemes on the Maximum Retail Price of A-La Carte pay channels from time to time at its own discretion. The frequency of such promotional scheme shall not exceed twice in a calendar year and the period of such promotional scheme shall not exceed ninety (90) days at a time. 4. There is no revision in MRP of above mentioned A-La-Carte pay channels: - Reference to sub-clause 3(b) to THE TELECOMMUNICATION (BROADCASTING AND CABLE) SERVICES (EIGHT) (ADDRESSABLE SYSTEMS) TARIFF (SECOND AMENDMENT) ORDER, 2020 (No. 1 of 2020) vide TRAI Notification - F. No.21-01/2019 – B&CS dated 01st January, 2020

(II) BOUQUET OF CHANNELS ALONG WITH MRP

Assign (✓) against Bouquet to mark selection	Bouquet Name	Constituent Channels	Bouquet MRP per subscriber per month (in Rs.)
	IN10 VALUE PACK	ISHARA TV	₹ 9.00/-
		EPIC TV	
		GUBBARE	
		FILAMCHI BHOJPURI	
		SHOWBOX	

Note: 5. Distribution fee is 20% of MRP of subscribed channel / Bouquet. 6. IN10 Media Private Ltd. (Broadcaster) reserves the right to revise the MRP of Bouquet of pay channels, subject to compliance with the Applicable Laws. 7. IN10 Media Private Ltd. (Broadcaster) reserves the right to offer promotion schemes on the Bouquet of pay channels from time to time at its own discretion. The frequency of such promotional scheme shall not exceed twice in a calendar year and the period of such promotional scheme shall not exceed ninety (90) days at a time. The prices of the A-La-Carte pay channel(s) offered under such promotional scheme shall be considered as maximum retail price(s) during the period of such promotional scheme. 8. The MRP of above mentioned Bouquet of pay channels will be effective from 01st April, 2020. The MRP of above mentioned Bouquet of pay channels is with reference to sub-clause 3(b) to THE TELECOMMUNICATION (BROADCASTING AND CABLE) SERVICES (EIGHT) (ADDRESSABLE SYSTEMS) TARIFF (SECOND AMENDMENT) ORDER, 2020 (No. 1 of 2020) vide TRAI Notification - F. No.21- 01/2019 – B&CS dated 01st January, 2020.

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